

2009 Eastern Great Lakes Regional Championships

Local Sponsorship Opportunities



Hosted by the Midland Figure Skating Club
Sanctioned by U.S. Figure Skating



2009 Eastern Great Lakes Local Organizing Committee
Midland Figure Skating Club
405 Fast Ice Drive
Midland, Michigan 48642

Phone: (989) 835-5616
Event Website: eglregionals2009.org
Club Website: MidlandFigureSkatingClub.org
Email: ContactUs@MidlandFigureSkatingClub.org

Midland to host Figure Skating Regional Championships!

The Midland Figure Skating Club is proud to announce that it will host the 2009 Eastern Great Lakes Regional Figure Skating Championships, sanctioned by U.S. Figure Skating, on October 10 - 14, 2008, at the Midland Civic Arena.

Nearly 500 high level amateur figure skaters from Alabama, Indiana, Kentucky, Michigan, Mississippi, Ohio, and Tennessee will compete for regional championship titles and also for the opportunity to continue on to the national championships or even world level competition. Scott Hamilton, Michelle Kwan, and Eastern Great Lakes skater Alyssa Czisny, the 2007 U.S. senior ladies bronze medalist, all began their quests for national and international titles at U.S. Figure Skating Regional Championships.

It is thanks to donors like yourselves that this event has come to Midland.

Several years ago when Fast Ice, Inc. and the City of Midland committed to raise the funds to build our beautiful new three sheet arena, we promised to bring events like this to the community. There will be close to 500 skaters coming to town with their parents and coaches as well as more than 50 officials from all over the country. We are seeking your support to make this a premier event for these guests so that we may continue to attract future competitions.

With your help the financial success of this event will enable the Midland Figure Skating Club to make the sport of figure skating more affordable and effective for our area youngsters. We will be able to reduce the costs of our programs while continuing to develop and expand both our programs and our training facilities to serve all levels and goals of our skaters.

Sponsorship opportunities:

Our premier sponsorship drive is underway with our donation and recognition structure ready to meet your individual, organization, or business circumstances. Please review our brochure and consider the level of support you are able to provide. In the short term your generous contribution will help us produce a wonderful competition. In the long term you will help both our skaters and our community.

Thank you so much for your support!

For questions, please contact

Anne K. Shuff DVM

EGL Regional Championships Sponsorships Chair

989-345-3151 (Home)

989-426-8118 (Work)

aashuff@m33access.com



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Sponsorship Opportunities

- **Presenting Sponsor* – \$10,000 Only One Local Presenting Sponsor for Event**



Presented Locally by [Your Company Name Here]

- Sponsor logo** to appear on front cover of Event Program.
- Sponsor will have prime advertising** on the back cover of Event Program.
- Sponsor's logo to be displayed on dasher boards in both rinks.***
- Sponsor banners*** to be displayed in Registration and Vendor Area.
- *Presented Locally by* [Sponsor] to appear below event logo (see above example) on official, local event advertisements, signs, and posters.
- Sponsor's Logo** and *Presented Locally by* [Sponsor] to appear below event logo on event website: eqlregionals2009.org. Logo will link to business website.
- Sponsor will be announced as local presenting sponsor in all local media releases/events.
- Three prepared commercial announcements per day in the arena by event MC.****
- Sponsor Logo** will be featured on event tickets and on over 1200 skater, coach, chaperone, volunteer, and official credentials.
- 40 single-day event passes to 2009 EGLR events.
- Commemorative plaque.

* Sponsor must meet applicable sponsorship rules by U.S. Figure Skating

** Logo and artwork to be submitted electronically. Program specifications upcoming.

*** Materials for dasher boards and lobby to be supplied by Sponsor. Size limitations apply.

**** Sponsor to provide arena commercial verbiage.

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Sponsorship Opportunities

- **Gold Level Sponsor* – \$5,000**

- Sponsor will receive one full-page advertisement** in Event Program.
- Sponsor logo to be displayed in Registration and Vendor Area***.
- Sponsor identified as gold level sponsor for Event on prominent banner in lobby.
- Sponsor's Logo** to appear on Event website: eglregionals2009.org. Logo will link to business website.
- Sponsor will be announced as supporting sponsor in possible event media.
- Two prepared commercial announcements per day in the arena by event MC.****
- 30 single-day event passes to 2009 EGLR events.
- Commemorative plaque.

* Sponsor must meet applicable sponsorship rules by U.S. Figure Skating

** Logo and artwork to be submitted electronically. Book specifications upcoming.

*** Materials for lobby to be supplied by Sponsor. Size limitations apply.

**** Sponsor to provide arena commercial verbiage

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Sponsorship Opportunities

- **Silver Level Sponsor* – \$2,500**
- Sponsor will receive one full page advertisement** in Event Program.
- Sponsor identified as silver level sponsor for Event on prominent banner in lobby.
- Sponsor's Logo** to appear on Event website: eglregionals2009.org. Logo will link to business website.
- 20 single-day event passes to 2009 EGLR events.
- Commemorative plaque.

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** Logo and artwork to be submitted electronically. Book specifications upcoming.

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Sponsorship Opportunities

- **Bronze Level Sponsor* – \$1,000**
- Sponsor will receive one full page advertisement** in Event Program.
- Sponsor identified as bronze level sponsor for Event on prominent banner in lobby.
- Sponsor's Logo** to appear on Event website: eglregionals2009.org. Logo will link to business website.
- 10 single-day event passes to 2009 EGLR events.
- Commemorative plaque.

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Sponsorship Opportunities

- **Proud Patron Sponsor* – \$500**
- Sponsors Logo** included on Sponsor's Page of the event program.
- Sponsor Logo** to be included on sponsor banner in lobby.
- Sponsor's Logo** to appear on Event website: eglregionals2009.org.
- 6 single-day event passes to 2009 EGLR events.

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** Logo and artwork to be submitted electronically. Book specifications upcoming.

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Sponsorship Opportunities

- **In-Kind Sponsor* – \$1,000 +**

- Sponsor will receive one full-page advertisement** in Event Program.
- Sponsor identified as bronze level sponsor for Event on prominent banner in lobby.
- Sponsor's Logo** to appear on Event website: eglregionals2009.org. Logo will link to business website.
- 10 single-day event passes to 2009 EGLR events.
- Commemorative plaque.

- **In-Kind Sponsor* – \$500 +**

- Sponsors Logo** included on Sponsor's Page of the event program.
- Sponsor Logo** to be included on sponsor banner in lobby.
- Sponsor's Logo** to appear on Event website: eglregionals2009.org.
- 6 single-day event passes to 2009 EGLR events.

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